



25<sup>th</sup> International COSAC 30  
Sept - 4 Oct 2018 Killashee  
Hotel , Naas, Ireland



**25 YEARS OF SHARED EXPERIENCE & TRUST**  
**COSAC Silver Jubilee & SABSA WORLD CONGRESS**  
**CALL FOR PAPERS**  
**Submit all proposals to [cfp@cosac.net](mailto:cfp@cosac.net)**

**DEADLINE FOR PROPOSALS – Friday 16 March 2018**

**FORMAT OF PROPOSALS – Please use the submission form below.**

**EVALUATION CRITERIA**

Short-listed proposals are anonymised prior to evaluation by the selection committee. We strongly recommended that proposed abstracts contain extensive emphasis on how the session will address four evaluation criteria:

- **Value** - the session should provide a clear value proposition for professionals with more than fifteen years of experience;
- **Uniqueness** – preference is given to sessions that provide exclusive launch of new materials, research or methods and ideally the session should be unique and not previously presented at any other public forum or conference;
- **Timeliness** – the proposed material should be relevant and timely;
- **Approach** – the session content and style should be tailored to the expectations of the COSAC audience as discussed below.

**SESSION STYLE & AUDIENCE EXPECTATIONS**

Sales content is strictly prohibited at COSAC.

The COSAC audience expects unique, thought-provoking content of the very highest quality, innovative strategies and methods, research or case studies that reveal real challenges and inspirational solutions.

Sessions should not be positioned as traditional conference lectures. Presenters must be aware that the COSAC audience expects to participate extensively in the proposed session: interaction will be frequent; questions and challenges may be relentless.

COSAC expects that your session should attract feedback from our demanding audience that averages a score greater than 9/10 for content value.

**PROGRAMME ANNOUNCEMENT – we expect to advise successful applicants by Friday 20 April 2018**

This invitation to submit proposals for papers regrettably does not guarantee selection. Please feel free to pass on this Call for Papers to any other interested party should you feel that they could make a suitable contribution to the COSAC Programme or have an interest in supporting or sponsoring COSAC 2018.

**COSAC & SABSA WORLD CONGRESS SESSION PROPOSAL FORM**

|  |  |                                   |                                   |
|--|--|-----------------------------------|-----------------------------------|
| Speaker Name:  |  |                                   |                                   |
| Organisation:  |  |                                   |                                   |
| Job Title:   |  |                                   |                                   |
| Country:   |  |                                   |                                   |
| Email Address:   |  |                                   |                                   |
| Session Type:  | Standard 1 hr <input type="checkbox"/> | Half-day <input type="checkbox"/> | Full-day <input type="checkbox"/> |
| Abstract:<br><br>(200 words recommended)<br><br>(May be attached separately) |  |                                   |                                   |

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|--|--|
| <p>Speaker Bio:</p> <p>(May be attached separately)</p> <p>If you are a returning speaker from 2017, please indicate if you are happy to use the bio we have on file.</p>  |  |
| <p>Speaker Benefits:<br/>(If selected, speaker is entitled to ONE benefits option)</p>   | <p>Speakers are entitled to a choice of EITHER:</p> <p>Fully-residential 4-day attendance package <input type="checkbox"/><br/>(Speaker responsible for travel costs)</p> <p>OR</p> <p>Economy class airfare to/from Ireland <input type="checkbox"/><br/>(Speaker responsible for COSAC registration costs)</p> |
| <p><b>Please note:</b></p> <p>1) <i>Where sessions are co-presented the benefits package will be shared e.g. 50% discount for each of 2 speakers.</i></p> <p>2) <i>Registrations are on a fully-residential single occupancy basis. Partners are extremely welcome but must complete a Partner Registration form as accommodation, meal and function costs are incurred per person and not per room.</i></p> |  |
| <p>Trusted Session Requirement:</p>  | <p>I intend part or all of my proposed session to be presented under:</p> <p>Chatham House Rule (non-attribution): <input type="checkbox"/></p> <p>Full Non-Disclosure: <input type="checkbox"/></p> <p>Standard Open Session <input type="checkbox"/></p>   |