



# COSAC 2021 – Call for Papers

*26 - 30 September 2021, Killashee Hotel, Naas, Ireland*

**27 Years of Shared Experience & Trust:**

## **COSAC 2021 & The SABSA World Congress**

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Please submit all completed CfP forms, along with your session abstract(s) & speaker bio to:  
[cfp@cosac.net](mailto:cfp@cosac.net)

### **Speaker Details**

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- Full Name
- Job Title
- Organisation
- Country
- Email
- Session Type
  - Standard 1 hour
  - Half-day
  - Full-day
- Session Requirements
  - I intend part or all of my proposed session to be presented under:
    - Full non-disclosure
- Session Abstract
  - I have attached an abstract for my session(s) in word doc format (200 words recommended)
- Speaker Bio (choose one)
  - I have attached a speaker bio in word doc format
  - I am a returning speaker from 2019 and wish COSAC to re-use my 2019 speaker bio

## Speaker Benefits

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If selected, speakers are entitled to ONE of the following benefit options:

Fully residential 4-day attendance package (Speaker responsible for travel costs)

Economy class airfare to and from Ireland (Speaker responsible for COSAC registration costs)

**Please note:**

1. Where sessions are co-presented the benefits package will be shared e.g. 50% discount for each of two speakers.
2. Registrations are on a fully residential, single occupancy basis. Partners are extremely welcome at COSAC but must complete a partner registration form as accommodation, meal and conference costs are incurred per person and not per room.

## Deadline

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Deadline for Proposals – **Friday 19<sup>th</sup> March 2021**

## Evaluation Criteria

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Short-listed proposals are anonymised prior to evaluation by the selection committee. We strongly recommended that proposed abstracts contain extensive emphasis on how the session will address four evaluation criteria:

- **Value** - the session should provide a clear value proposition for professionals with more than fifteen years of experience;
- **Uniqueness** – preference is given to sessions that provide exclusive launch of new materials, research or methods and ideally the session should be unique and not previously presented at any other public forum or conference;
- **Timeliness** – the proposed material should be relevant and timely;
- **Approach** – the session content and style should be tailored to the expectations of the COSAC audience as discussed below.

## Session Style & Audience Expectations

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Sales content is strictly prohibited at COSAC.

The COSAC audience expects unique, thought-provoking content of the very highest quality, innovative strategies and methods, research or case studies that reveal real challenges and inspirational solutions.

Sessions should not be positioned as traditional conference lectures. Presenters must be aware that the COSAC audience expects to participate extensively in the proposed session: interaction will be frequent; questions and challenges may be relentless.

COSAC expects that your session should attract feedback from our demanding audience that averages a score greater than 9/10 for content value.

**Programme Announcement:** We expect to advise successful applicants by Friday 23<sup>rd</sup> April 2021, dependent on current regulations regarding COVID-19.

This invitation to submit proposals for papers regrettably does not guarantee selection. Please feel free to pass on this Call for Papers to any other interested party should you feel that they could make a suitable contribution to the COSAC Programme or have an interest in supporting or sponsoring COSAC 2021.

Please return your completed CfP form to the COSAC team at [cfp@cosac.net](mailto:cfp@cosac.net)